



Navigating Change:

Charting the Course in Challenging Times

2011 Annual Conference Baltimore, MD, USA SEPTEMBER 28 - OCTOBER 1, 2011



Increase your exposure!

Take advantage of sponsorship programs to attract the attention of the industry's most powerful players. ARELLO®'s sponsorship and promotional tools described here can help you gain a competitive edge.

2011 ARELLO Annual Conference Sponsorship Levels

Platinum

Recognition in onsite Conference Guide
(2) Complimentary meeting registration
Exclusive recognition during installation reception & dinner
Recognition signage at registration and at your sponsored function
Attendee roster (no email addresses)
1 Full page color ad in conference guide
Logo and link to your website on event page of www.arello.org
Investment: \$5,000.00

GOLD

Recognition in onsite Conference Guide
(2) Complimentary meeting registration
Formal recognition during opening general session
Recognition signage at registration and at your sponsored function
1 half-page color ad in conference guide
Attendee roster (no email addresses)
Logo and link to your website on event page of www.arello.org
Investment: \$3,500.00

SILVER

Recognition in onsite Conference Guide
(1) Complimentary meeting registration
Recognition signage at registration and during refreshments breaks
1 half-page color ad in conference guide
Logo and link to your website on event page of www.arello.org
Investment: \$2,000.00

BRONZE

Recognition in onsite Conference Guide
Formal recognition during opening general session
Recognition signage at registration
Logo placed on event page of www.arello.org
Investment: \$1,000.00

MARKETING OPPORTUNITIES

Badge Holder Sponsor	Investment: \$1,000.00
Conference Guide Sponsor	Investment: \$5,000.00
Conference Pen Sponsor	Investment: \$1,000.00
Conference Tote Bags Sponsor	Investment: \$2,500.00
Installation Reception	Investment: \$5,000.00
Refreshment Breaks	Investment: \$2,500.00



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2011 ANNUAL CONFERENCE • Sponsorship Form

Company Name:

Main Contact:

Phone:

Fax:

Email:

We are interested in the following sponsorship opportunity: (please check in box provided)

PLATINUM	Investment: \$5,000.00
GOLD	Investment: \$3,500.00
SILVER	Investment: \$2,000.00
BRONZE	Investment: \$1,000.00

MARKETING OPPORTUNITIES

Badge Holder Sponsor	Investment: \$1,200.00
Conference Guide Sponsor	Investment: \$5,000.00
Conference Pen Sponsor	Investment: \$1,000.00
Conference Tote Bags Sponsor	Investment: \$2,500.00
Installation Reception	Investment: \$5,000.00
Refreshment Breaks	Investment: \$2,500.00

Custom sponsorship options are also available. Please contact Jessica Sivels at 312-893-5882 for more information.

Total amount (\$) of sponsorships selected:

AMOUNT ENCLOSED

PLEASE INVOICE \$

*Note: This form does not register the main contact above or representatives from sponsoring company for the Annual Conference. Registration for the meeting can be found online at www.arello.org.

Please return this form by the deadline outlined below via email to Kimberly@arello.org
OR fax to 1-312- 268-5472 OR mail with payment to:
ARELLO, 125 S. Wacker Ste 300, Chicago, IL 60606

► Return completed sponsor application to ARELLO no later than Friday, Sept 2, 2011 to confirm participation.
This will also serve as the logo art/ web link submission deadline.

Sponsorship of activities by vendors or regulated entities at this conference or meeting shall not be construed as an endorsement by ARELLO or its member jurisdictions of the sponsoring entity or of the products, services, policies, or positions. The sponsorship is not intended by the vendor or regulated entity, nor should it be construed by anyone to influence the decisions of ARELLO or its member jurisdictions and their representatives.